

# Local Insight for...

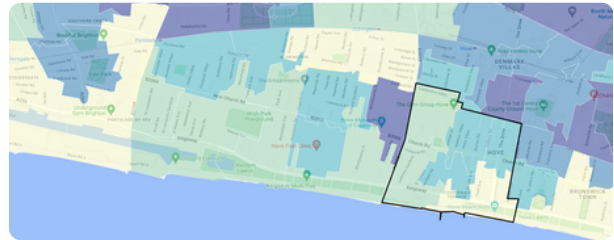
## Public Health Intelligence teams



Local Insight is a user-friendly platform that brings together small-area data to help you to make informed decisions for the benefit of your community. There are countless benefits to using Local Insight to help you and your team use data more effectively and efficiently for population health.

### ● Save time

With access to thousands of data indicators in one place, your team can quickly respond to requests about the wider determinants for population health. Area profile reports are available at a click of a button, taking the time and effort out of report writing for your stakeholders.



### ● Promote self-service

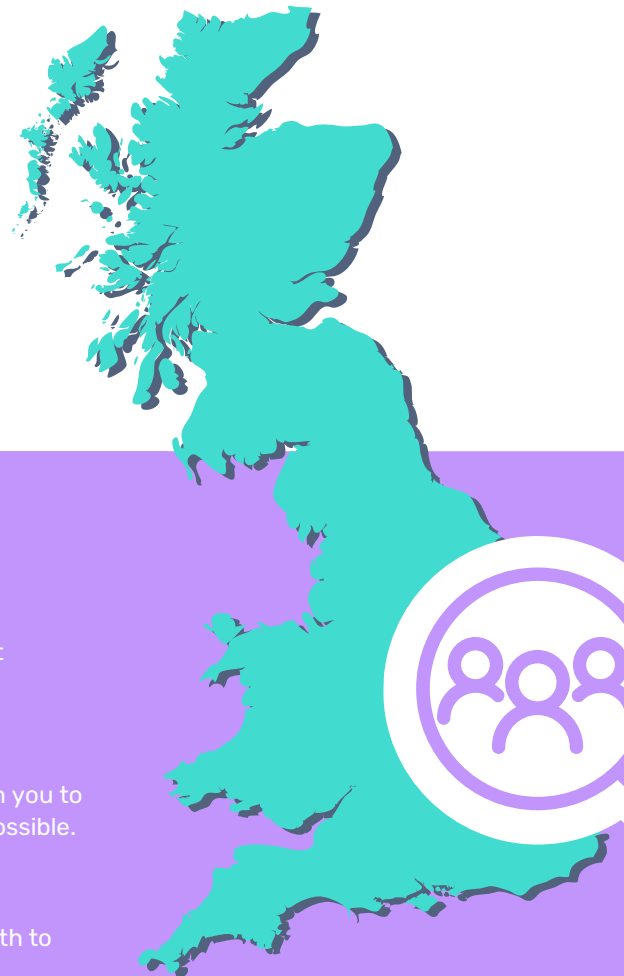
Use Local Insight to encourage self-service across your organisation. Local Insight is intuitive and easy to use and a subscription covers your whole organisation. This means staff from across the organisation can answer their own day-to-day data questions.

### ● Flexible to changing geographies

Local Insight takes the pain out of dealing with ever-changing wards and health geographies. Setting up new areas is quick, easy and flexible with data instantly aggregated for them. This means you can provide your stakeholders with up-to-date information more quickly and free up some of your own time to focus on analysis.

### ● Share with partners

Public sites are a valuable resource for community and health partners, providing instant access to information to support evidence-led decision making, with very little resource from you. Public sites can complement your JSNA by providing ongoing and updated information about the wider determinants of health in your patch.



## Plus

### Up-to-date information

Regular updates mean that your team is working with the latest available data.

### Comprehensive support

From the moment you start your subscription, we will work with you to ensure you are getting the most value out of Local Insight as possible.

### Data integration

Import your own data into the tool to add local context and depth to what is already there.

**Book a demo today at [localinsight.org](https://localinsight.org)**