

Local Insight for...

Data and Research teams



Local Insight is a sophisticated, yet user-friendly platform for use by data and research teams. With seamless access to detailed neighbourhood-level data, Local Insight helps you to make informed, evidence-based decisions to drive organisational strategy and policy.

● Intuitive analytical tools

Local Insight is designed and delivered by experts in place-based data. Building on our own experiences of using Local Insight in our consultancy work, we make it easy for your team to find, interpret, compare and visualise complex datasets.

● Custom area creation

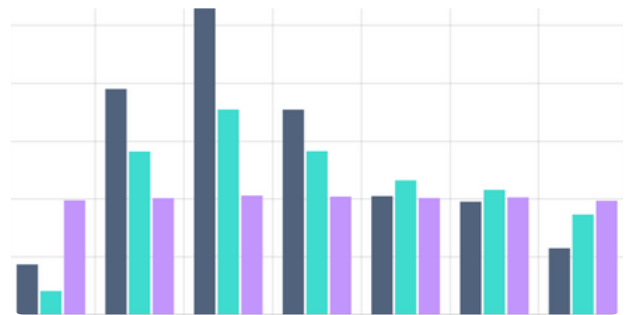
With access to thousands of data indicators in one place, your team can quickly gain valuable insight into the different factors that influence population health - including poverty, housing and access to green spaces - helping you to make well-informed, evidence-based decisions, fast.

● Area profile reports on demand

Identify areas with the most critical needs, by uploading data about your services and assets. Instantly understand the level of support already available in your community, and identify cold spots easily.

● Comprehensive data

The platform includes thousands of indicators across a number of diverse themes, including health, education, and socio-economic factors. We collect, clean and process the data - saving you valuable time and resources.



Plus

Integrate your own data

You can effortlessly include your own data within the platform to provide an additional layer of local context - through visualising the locations of your key services and assets as well as importing your own locally held data.

Collaborate across departments

Local Insight makes it easy to share data and reports across departments with intuitive reports and powerful data visualisations to capture the attention of your stakeholders.

Ongoing expert support

Maintained by experienced researchers, we work to make sure that your team can take advantage of the platform's full potential through comprehensive training and regular support.



Book a demo today at localinsight.org