

Local Insight for...

Community Engagement teams



Local Insight is a user-friendly platform that brings together small-area data to help you to make informed decisions for your community. It's packed with features that can enhance your community engagement strategies and initiatives.

● Supporting the voluntary sector

Local Insight's data can be used to back up the local knowledge that you already have, improving decision-making and helping to strengthen funding applications from voluntary and community groups.

● Flexible area creation that matches your neighbourhoods

Local Insight gives you the ability to create custom areas of any size for data aggregation - really useful if you are working in a highly localised area. Simply draw the neighbourhood on a map and generate the data required. There is no need to worry about whether the area aligns to existing statistical boundaries.



● Broad range of indicators

Local Insight houses a broad range of datasets, across different socio-economic themes. This means that the platform can be used to support a wide range of charities and voluntary groups and cater for the different strategic priorities they have.

● Easy to use

Local Insight can generate easy-to-use reports, maps, and dashboards that don't require technical skills to understand. This means anyone, even those without a background in data or with limited resources, can interpret and use the information effectively.

● Map your community assets

Identify areas with the most critical needs, by uploading data about your services and assets. Instantly understand the level of support already available in your community, and identify cold spots easily.



Plus

Ongoing support and training

Local Insight is built by researchers, who are on hand to help. We offer comprehensive training, regular webinars, and dedicated support to ensure you and your team are proficient and confident in your use of Local Insight.

Collaborate and share

Local Insight gives you the power to speedily share insights and reports, enhancing collaboration with partners and stakeholders.



Book a demo today at localinsight.org